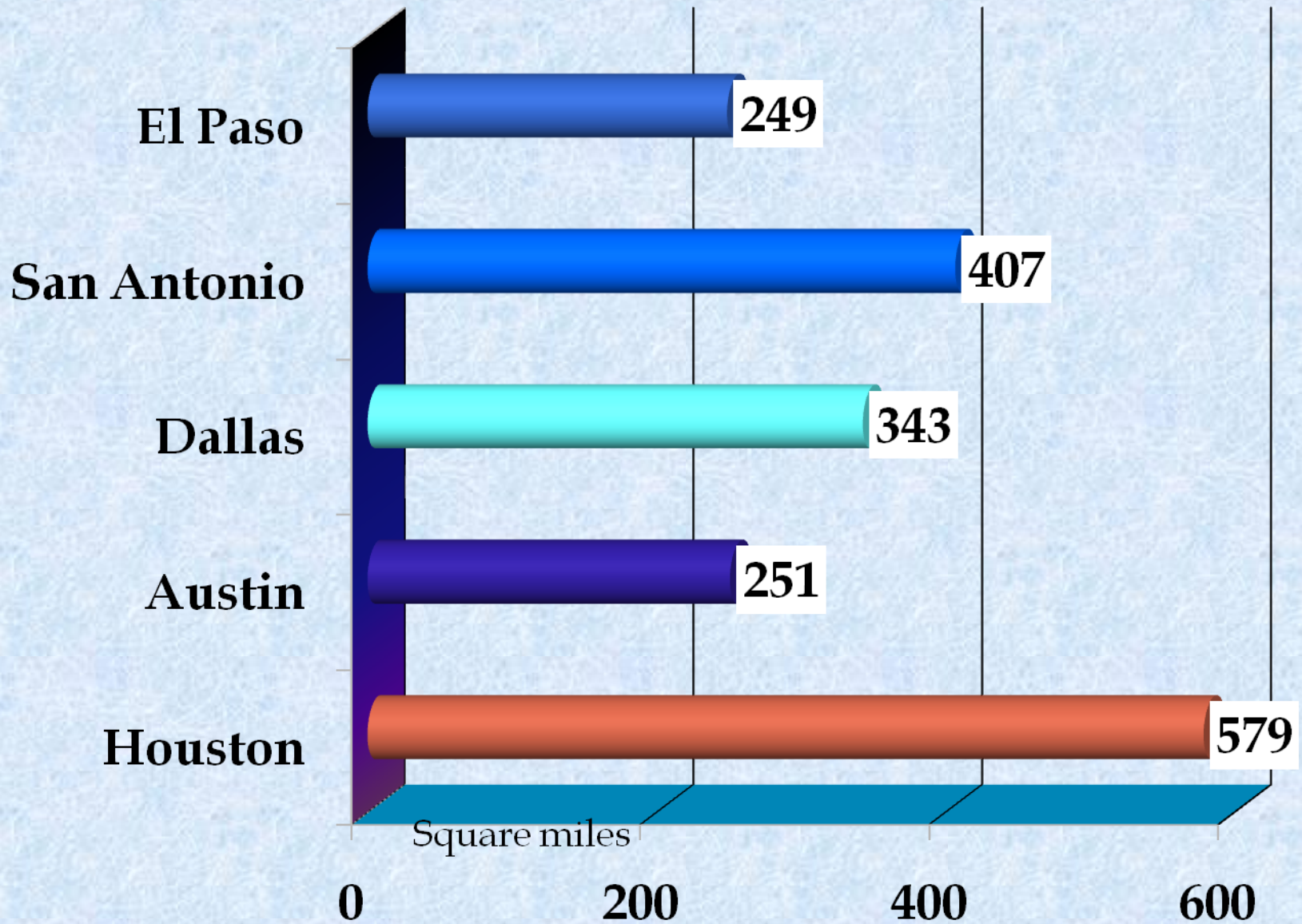
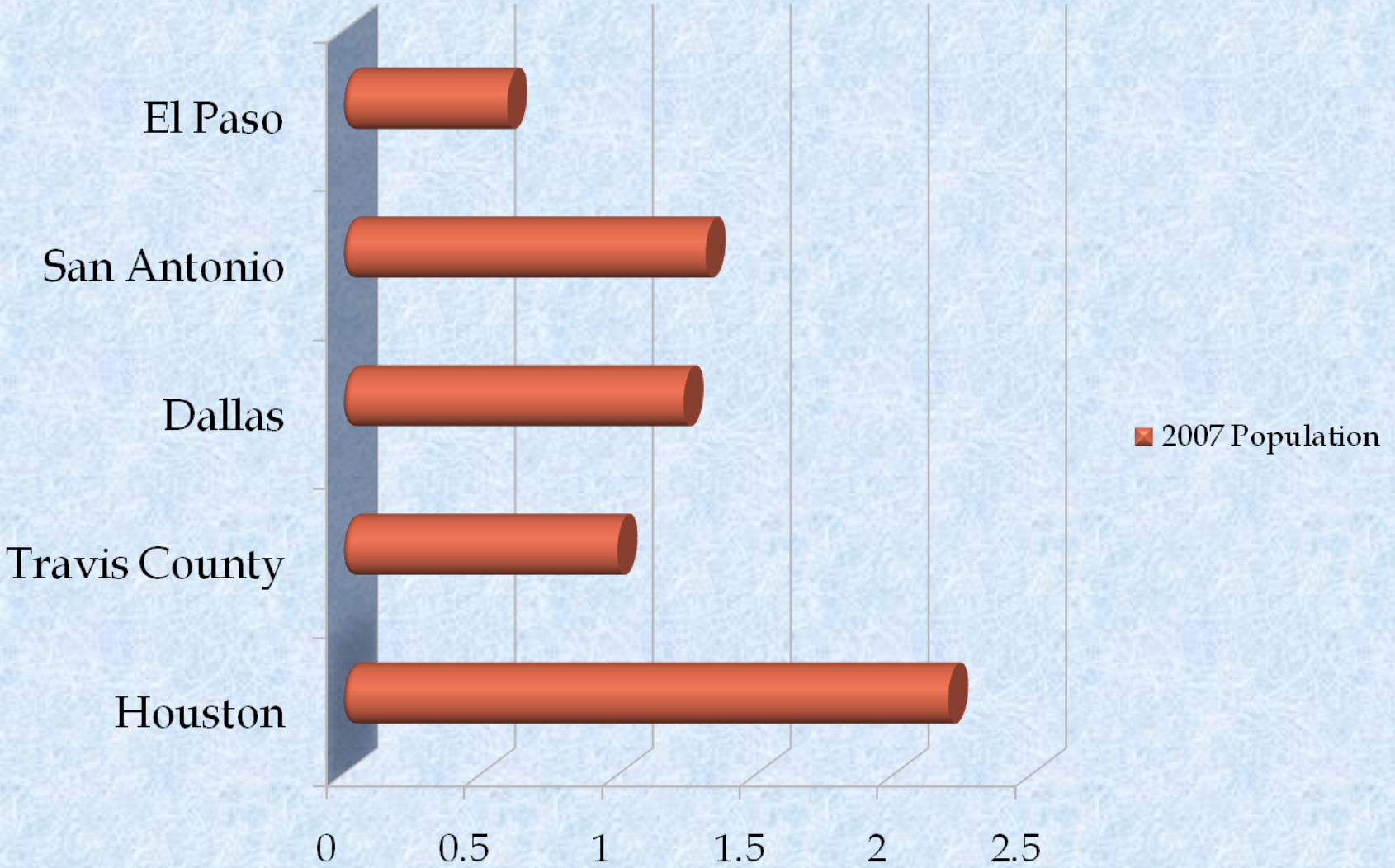


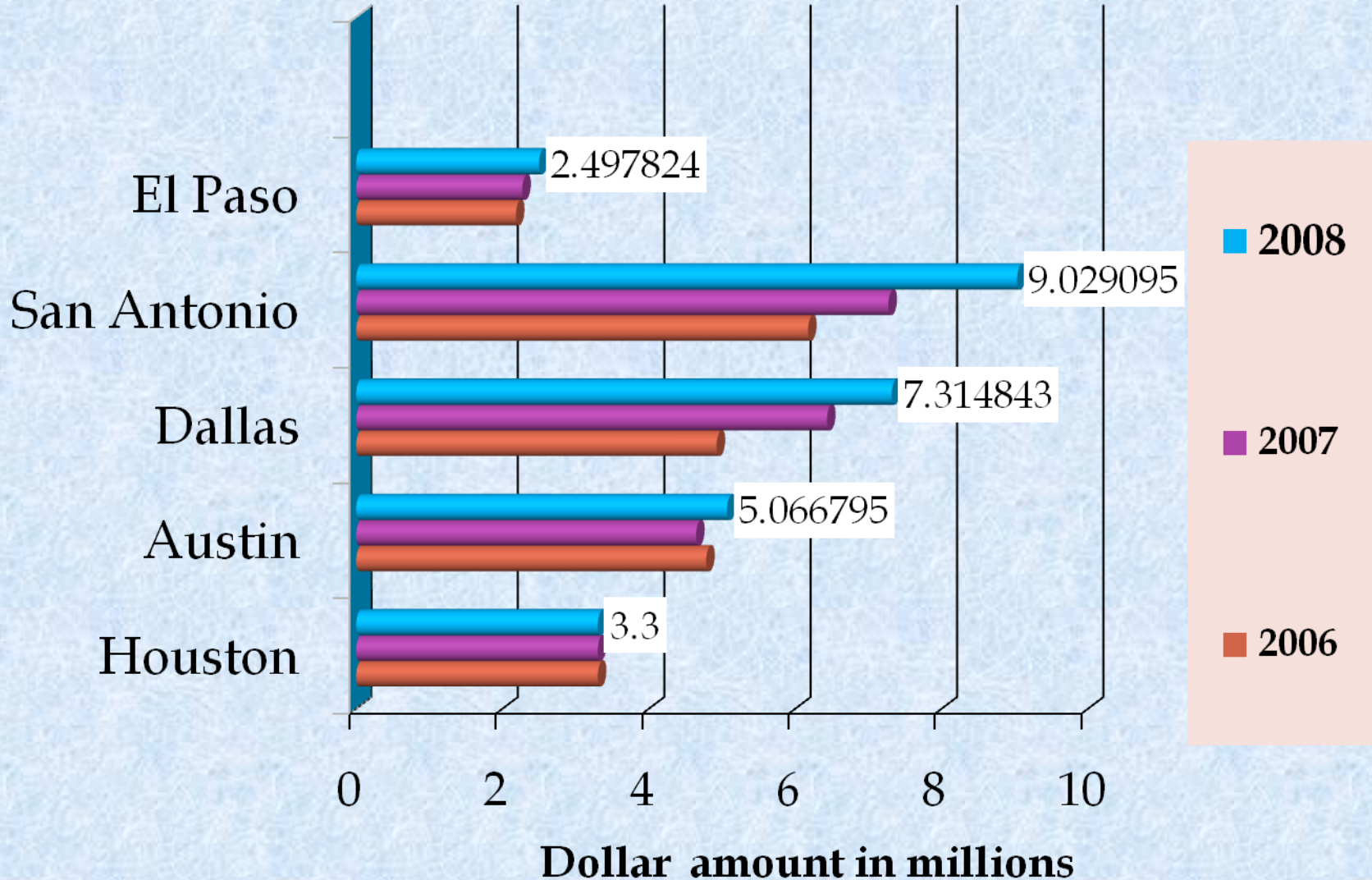
Land Area



2007 Population

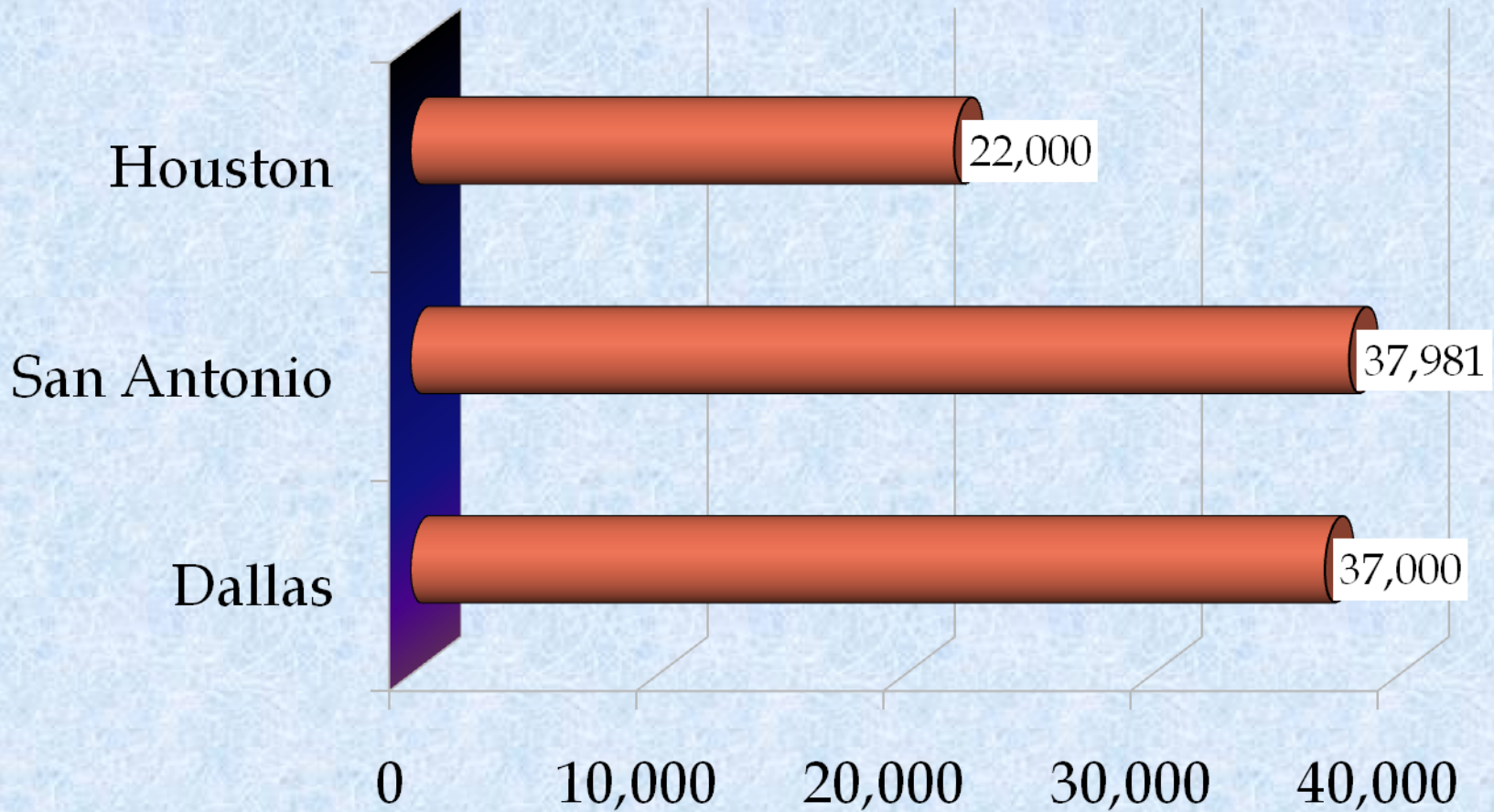


Animal Control Spending



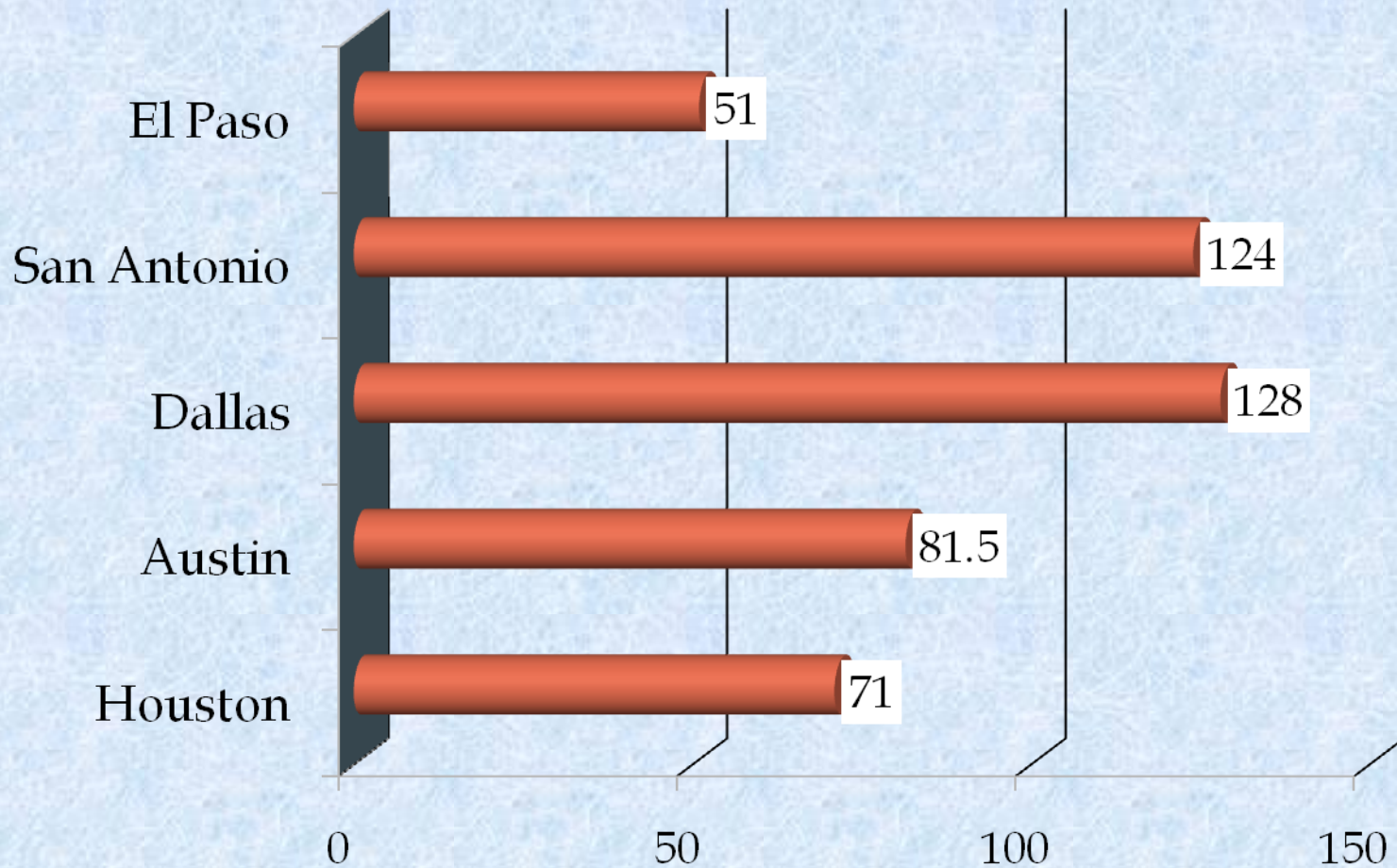
Animals Impounded

FY08-09 Animal Intake data from city budgets



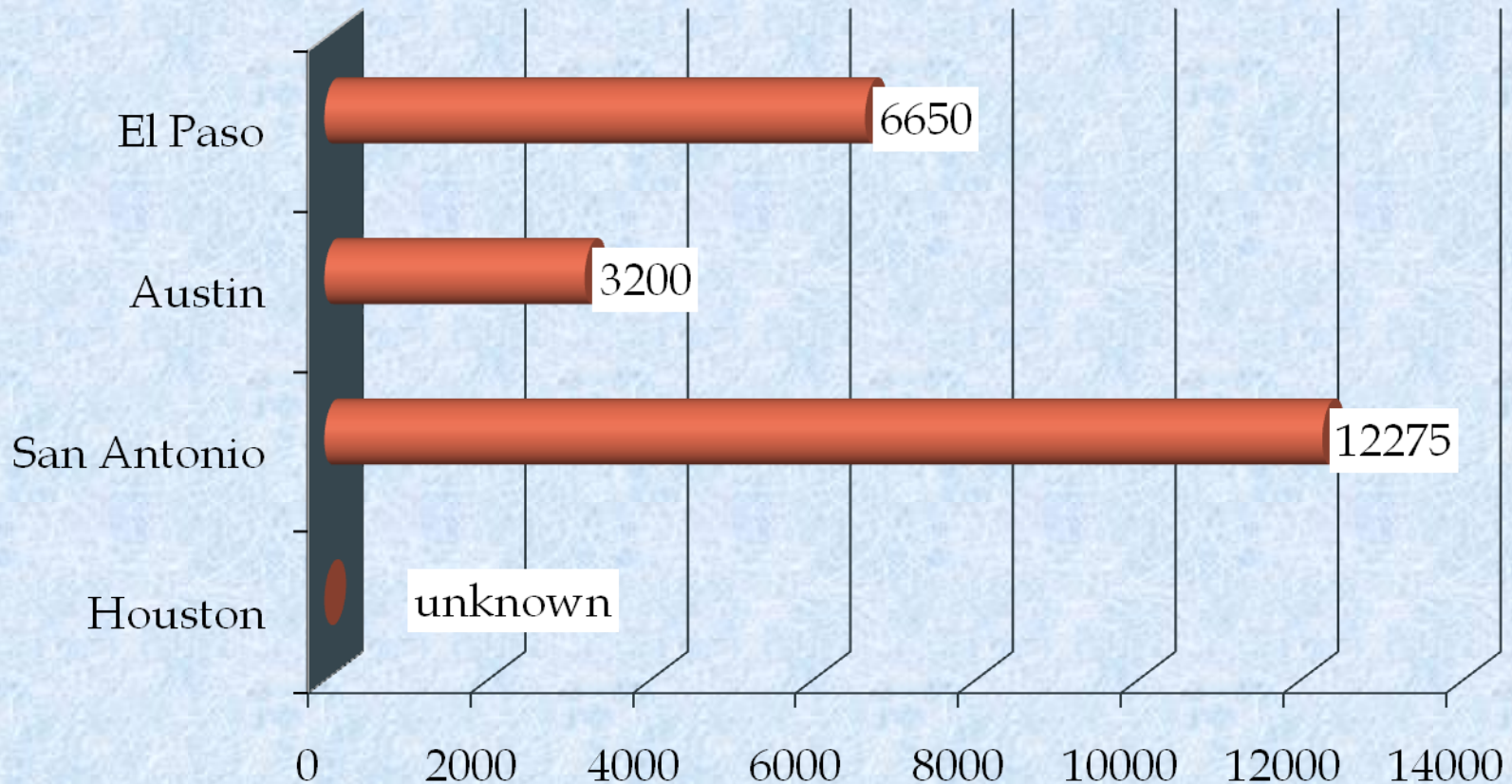
Full Time Animal Services Employees

FY08 budget



Number of spayed/neuter surgeries performed in the community

Fiscal 2008 data from city budgets



American Veterinary Medical Association Market Research formulas

US Census Bureau estimates 2.5 members per household

All Pet Owning Households = $0.574 \times$ Number of Households

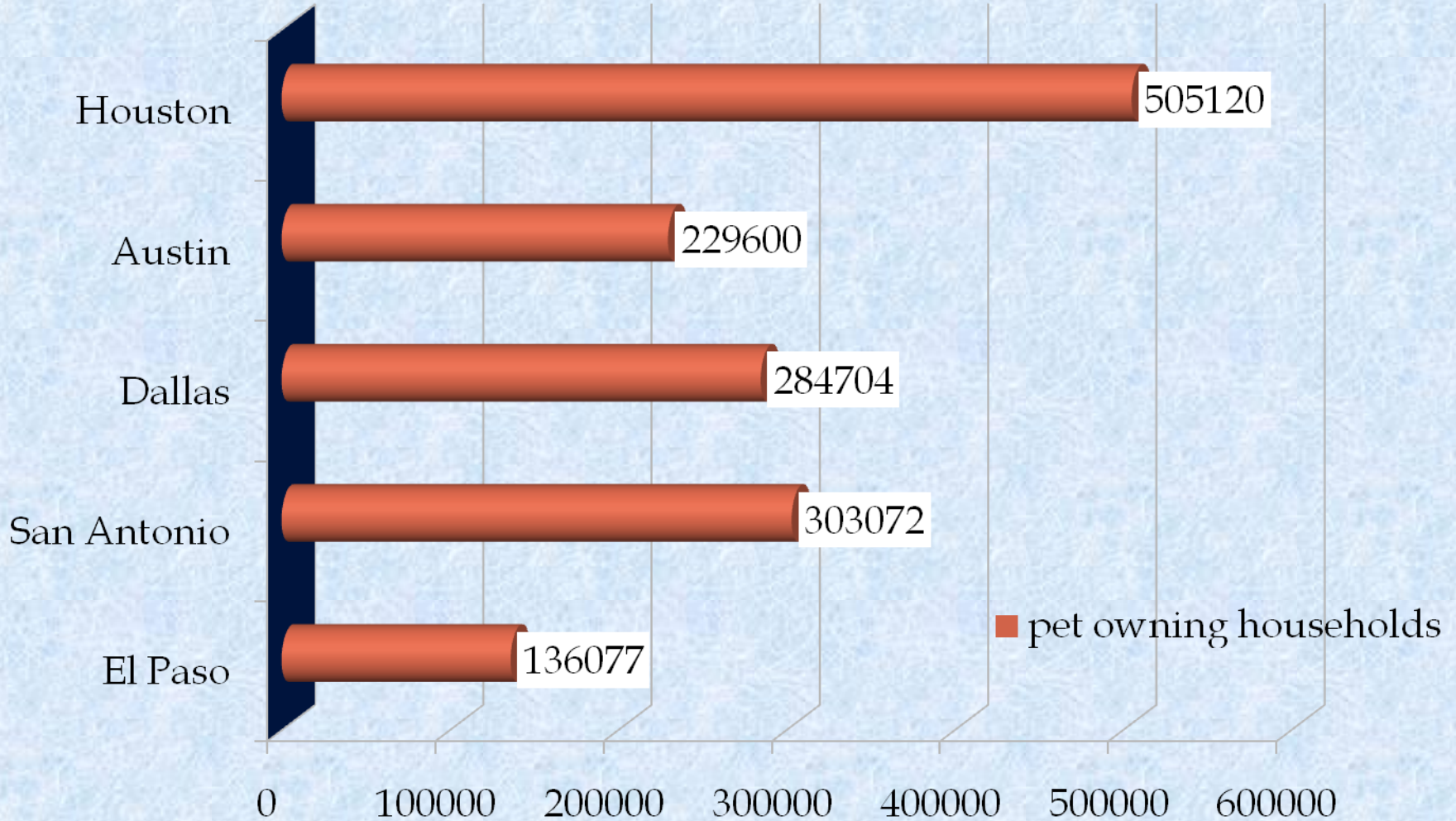
Dog Owning Households = $0.372 \times$ Number of Households
Number of dogs = $0.632 \times$ Number of dog owning Households

Cat Owning Households = $0.324 \times$ Number of Household
Number of Cats = $0.713 \times$ Number of Cat owning households

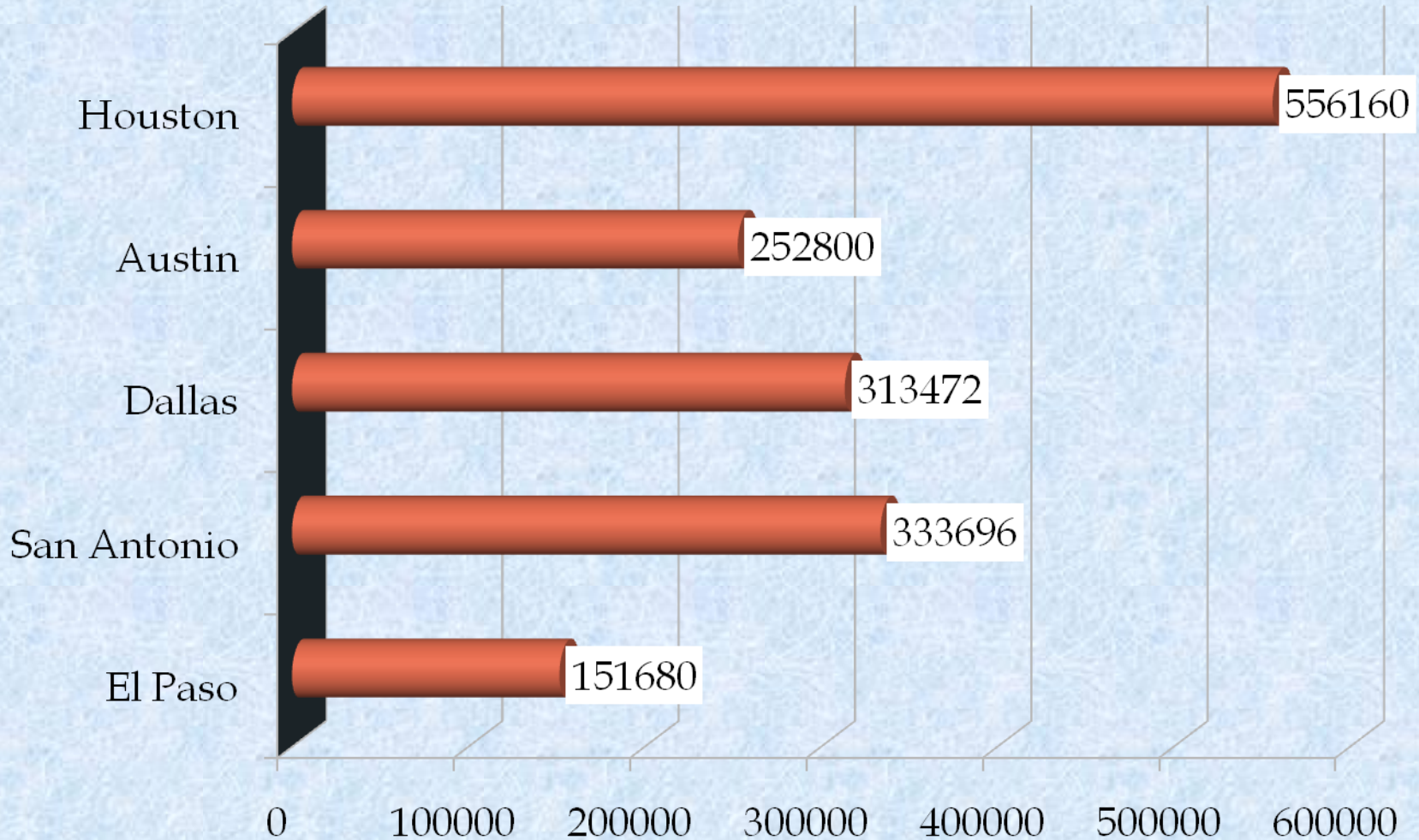
Bird Owning Households = $0.039 \times$ Number of Households
Horse Owning Households = $0.018 \times$ Number of Households

- Source:
<http://www.avma.org/reference/marketstats/ownership.asp>

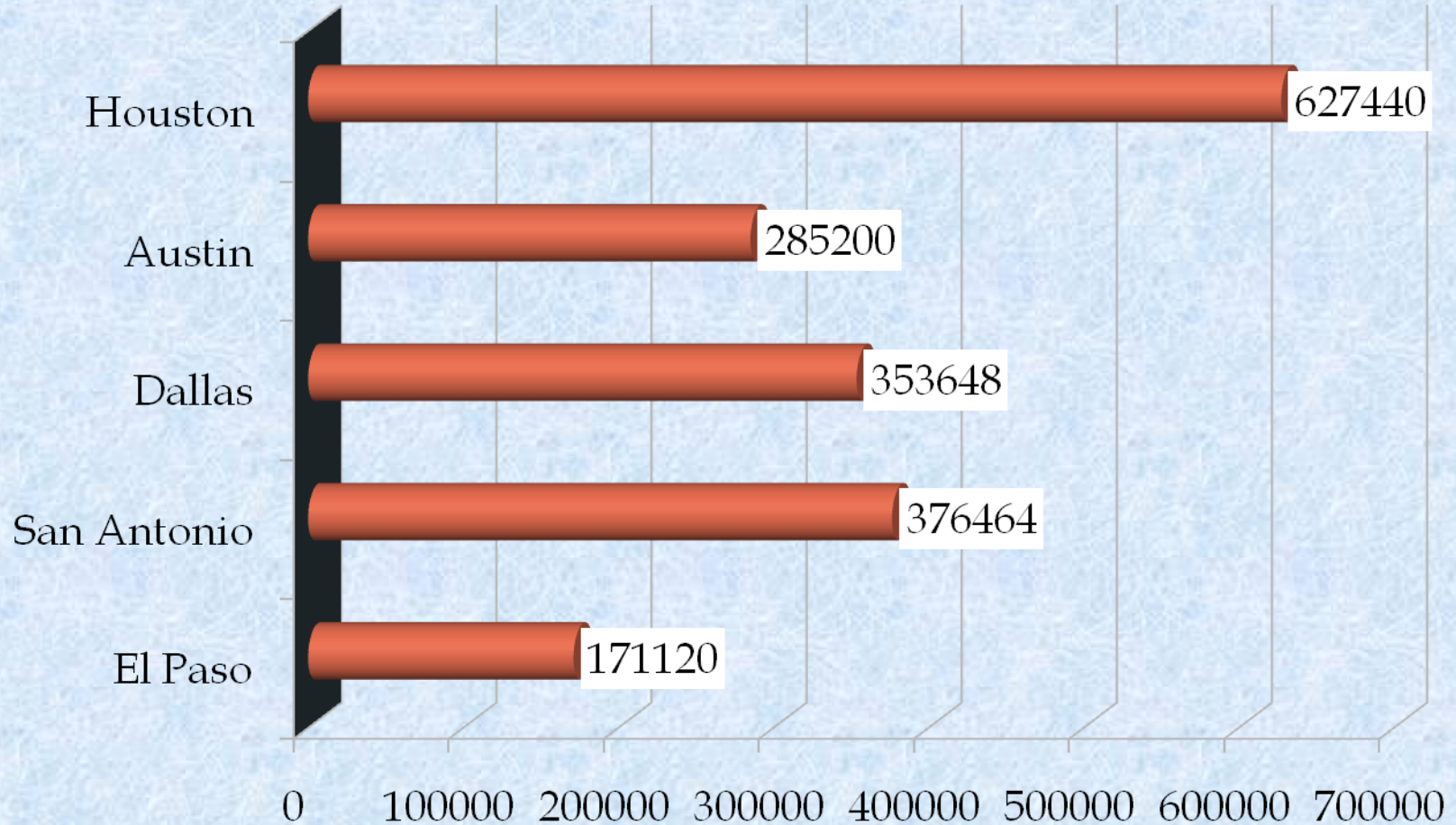
Pet Owning Households



Number of dogs in the Community



Number of Cats in the Community



- From the American Pet Products Manufacturers Association 2002 survey:
 - The average amount spent on dog-related products was calculated to be \$420.
 - The average amount spent on cat related products was \$200.
 - This is separate from veterinarian expenses

556160 dogs X \$420 = \$233,587,200

627440 cats X \$200 = \$125,488,000

Total spent on pet products in Houston
\$359,075,200

Thus, Houston pets directly contribute
\$3,590,752 to the general fund
through sales tax revenue of pet
products

American Veterinary Medical Association Market research

The mean veterinary expenditure per household per year is

- ✓ \$356 for dogs
- ✓ \$190 for cats

Source <http://www.avma.org/reference/marketstats/ownership.asp>

AVMA Veterinary Expenditure estimate per household

\$356 X 327360 Houston dog owning households =
\$116,540,160

\$190 X 285120 Houston cat owning households =
\$54,172,800

Houstonians spend an estimated
\$170,712,960 on veterinary services
for their dogs and cats

From the American Pet Products Manufacturers Association 2002 survey:

12% of dog owners claimed they would surrender their dog to a shelter if they could no longer care for it. *Lower income dog owners were more likely to surrender their dog to a shelter.*

10% of cat owners claimed they would surrender their cat to a shelter if they could no longer care for it.